



## Don't Miss the Opportunity to Sponsor the Largest Business EXPO & Job Fair in Georgia

Thursday, August 21, 2008  
The Gwinnett Center

### SPONSORSHIPS ARE AVAILABLE!

**Seminar Sponsor -- \$5,000** Two-minute introductory speaking opportunity to promote your business at each business seminar; one Platinum booth in the Expo including electricity and carpet; prominent logo inclusion in local print media; promotion in local print media; Inclusion in thirty (30) live and recorded promos and shared billboard mention in twenty (20) *Business in Gwinnett* vignettes to run on WJZZ prior to event; Promotional mentions in the Chamber *Focus* newsletter (23,000 impressions); Collateral distribution at the Expo; Logo inclusion on the Chamber Web site connected to the BIG Expo; Logo inclusion on promotional flyers for the BIG Expo and program guide Inclusion in broadcast e-mails and broadcast faxes; Inclusion in broadcast faxes distributed by the Georgia Department of Labor; Commercial message during the Expo and Job Fair; Prominent signage throughout the exhibit hall and seminar room; Recognition in all Chamber newsletters, logo on invitations/flyers, calendar of events, emails, faxes, Web site, press releases, event signage, opportunity to distribute promotional materials, and four (4) seats at the General Membership Luncheon featuring John Linder.

**Platinum Sponsor -- \$3,000** One Platinum Sponsor booth in the Expo, including electricity and carpet; logo inclusion in local print media; promotion in local print media; promotion mentions in Chamber's FOCUS newsletter; logo inclusion on the Chamber Web site connected to the BIG Expo; logo inclusion on promotional flyers for the BIG Expo and program guide; inclusion in broadcast emails and faxes; two (2) seats at the General Membership Luncheon featuring John Linder.

**Gold Sponsor -- \$2,500** One Gold Sponsor booth in the Expo, including electricity and carpet; company promotion in local print media; promotion mentions in Chamber's FOCUS newsletter; logo inclusion on the Chamber Web site connected to the BIG Expo; logo inclusion on promotional flyers for the BIG Expo and program guide; inclusion in broadcast emails and faxes; two (2) seats at the General Membership luncheon featuring John Linder.

**Silver Sponsor -- \$1,500** One Silver Sponsor booth in the Expo, including electricity and carpet; company promotion in local print media; promotion mentions in Chamber's FOCUS newsletter; logo inclusion on the Chamber Web site connected to the BIG Expo; logo inclusion on promotional flyers for the BIG Expo and program guide; inclusion in broadcast emails and faxes; two (2) seats at the General Membership luncheon featuring John Linder.

**Purchase Sponsorships Online:** [www.gwinnettchamber.org/exposponsorship](http://www.gwinnettchamber.org/exposponsorship)  
or fax the following information to Melissa Britt at 770-232-8807.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover  AMEX Expiration Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Please Invoice Me: \_\_\_\_\_

Gwinnett Chamber of Commerce • 6500 Sugarloaf Parkway • Duluth, GA 30097 • 770.232.3000

Visit us at [www.gwinnettchamber.org](http://www.gwinnettchamber.org)